

Welcome to IAEVG Gothenburg



RECOMMENDED ACCOMMODATION

Hotel GOTHIA TOWERS

Address: Mässans gata 24

Phone: +46 31 750 88 11

Website: www.gothiatowers.com

Price: 1690 SEK/single room or 1890 SEK/double room and night when using the booking number.

Booking method:

Guests make their own reservation by mail: hotelreservations@gothiatowers.com or by phone: +46 31 750 88 10 referring to the booking number: LIS021018.

The booking offer is valid until 16th September.

QUALITY HOTEL PANORAMA

Address: Eklandagatan 51

Phone: +46 31 767 70 00

E-mail: Website: www.panorama.se

Price: 1190 SEK/single room and night when using the booking number.

Booking method:

Guests make their own reservation by mail: reservation.q.panorama@choice.se or by phone: +46 31 767 70 44 referring to the booking number: 009811. The booking offer is valid until 3rd September.

HOTEL LISEBERG HEDEN

Address: Sten Sturegatan 1

Phone: +46 31 750 69 00

Website: www.liseberg.se

Price: 1030 SEK/single room or 1230 SEK/double room and night when using the booking number.

Booking method:

Guests make their own reservation by mail: reservations.hotel@liseberg.se or by phone: +46 31 750 69 00 referring to the booking number: 1890208.

The booking offer is valid until 3rd September.

HOW TO GET AROUND



From Landvetter Airport

Bus:

There is a bus service operating 24 hours a day connecting the airport to the city centre. The bus-ride takes approximately 25 minutes.

The price for a single trip is around 100 SEK depending on if the ticket is bought online, onboard the bus or in the machines. A return ticket costs around 190 SEK.

Note: Only cards can be used on the bus.

More info and online ticket: <https://www.flygbussarna.se/en/landvetter>

Taxi:

There is also a taxi service outside the airport. We recommend 'Taxi Göteborg' or 'Taxi Kurir'. Fixed price from the airport to the hotel should be around 475 SEK.

There are also other taxi services and it is recommended to **ask for a fixed price!**

'Taxi Göteborg' are white cars with a drawing of a taxi driver and the phone number +46 31 650 000 on the side. 'Taxi Kurir' are dark blue cars with the phone number +46 31 27 27 27 on the side.

Public transport in the city:

Public transport is managed by 'Västtrafik' and it is a same ticket on trams, busses or boats. Tickets can be bought in '7-eleven' or 'Pressbyrån' located in many places around the city. There is also a Västtrafik ticket office at *Drottningtorget* in front of the Central station and at *Brunnsparken*, the public transport crossing area nearby.

It is possible to buy a three-day card or 24-hour card as well as a single trip. Single ticket is valid in 90 minutes. Tickets can be bought in machines on some of the trams and on all the boats. Tram and bus drivers don't sell tickets. It is therefore recommended to buy them in one of the point-of-sales.

SHOPS AND OPENING HOURS

The mall *Nordstan* is open weekdays 10:00 – 20:00 and weekends 10:00-18:00.

The mall *NK* is open weekdays 10:00 – 19:00, Saturdays 10:00 – 17:00 and Sundays 12:00 – 16:00

Opening hours of other stores/shops in the city center vary but most of them are open weekdays 10:00 –18:00 and until 14:00/15:00/16:00 on Saturdays and many of them are also open on Sundays.

Alcoholic beverages can only be bought in special stores, '*Systembolaget*', which are owned by the government (monopoly).

OTHER INFORMATION

- Sweden is on Central European Time
- Swedish is the official language but most people speak English
- The Swedish currency is Swedish kronor (SEK). For information about currency you may visit FOREX. <http://www.forex.se/>
- Sweden operates a nearly cash free system, therefore it is no need to carry cash. You can easily get cash through the cash machines called 'Bankomat'
- The climate in Gothenburg has a definite seasonal variation. We recommend you to bring an umbrella for the meeting in October. Please visit the link for weather forecast: <http://www.smhi.se/en>
- The standard in Sweden is 220 volts. Plugs are European standard with two round pins
- Internet access will be available in the hotels and conference center as well as in many public places

USEFUL WEBSITES

City of Gothenburg – Tourist

<https://international.goteborg.se/>

<http://www.goteborg.com/en/>

City of Gothenburg – Official site (Choose language)

<http://www.goteborg.se/wps/portal>

Vogue magazines Travel guide to Gothenburg

<http://www.vogue.com/article/gothenburg-sweden-travel-guide>



GOTHENBURG OPEN TO THE WORLD

Gothenburg is a city that has always been 'open to the world'. Throughout our history we have embraced people and influences from outside, and through the ages the city has developed with ideas and knowledge from around the world.

Gothenburg first started being built in 1619 on the initiative of King Gustaf II Adolf, and it received its city charter in 1621. The city was built and organised by the Dutch and Germans, and during the 18th century it developed into a prospering shipping and trading city, partly thanks to the Swedish East India Company. The company's first ship set sail from Gothenburg port in 1732, and the last in 1806.

The industrial city then developed in the 19th and 20th centuries with technology and expertise from England and Scotland, and the economy expanded through worker migration from countries like Italy, Greece, the former Yugoslavia and Finland. International contacts, new influences and new people are, and always have been, a strength for Gothenburg. The city's future and its growth depend entirely on us staying at the forefront and collaborating with players around the world who can think of new ways and create opportunities for Gothenburg to develop. By being open to the world and collaborating with other cities and countries, we share our knowledge and experiences, and learn from the best.

Gothenburg did not only welcome new citizens, many people from Sweden emigrated. The greatest emigration period was between 1850 and 1930. Some 1 million emigrants then passed The Custom House in Gothenburg to get their emigrant contract issued before they could begin their journey towards their new country. Most emigrants went to America and Canada but Denmark and Germany was also new countries. The emigration history is presented in the House of Emigrants, the migration centre for research and meetings between people located in Gothenburg. http://emigranternashus.se/?page_id=191

GOTHENBURG – an evolving city

Gothenburg is a port city with Scandinavia's largest port and has a strategic location between Oslo and Copenhagen. It has a population of around 564,000 (December 2017) and is Sweden's second largest city.

International influences are also clearly evident in the city's and region's business sector. Several major companies in Gothenburg are owned by international players and Gothenburg has several local companies that are world leaders in their industries. The city receives migrants from all over the world, and diversity among residents is greater than ever.

Gothenburg is also the core and growth engine of the Gothenburg region and Region Västra Götaland, which spans 13 municipalities in Greater Gothenburg with a population of 1.1 million.

The city is growing strongly and is preparing to make space for 150,000 more residents by the year 2035. One important goal for Gothenburg is to create a bigger labour market region, and strategies are currently focusing on a population of 1.75 million in the Gothenburg region by 2030.

AN EQUAL GOTHENBURG

Gothenburg is divided into 10 districts. 25,9 % of the people living in Gothenburg were born outside of Sweden (December 2017). The most common countries of origin are Iraq and Iran, followed by Somalia, Bosnia & Hercegovina, Finland, the former Yugoslavia, Poland and many other countries. The people born outside of Sweden are representing 192 countries.

In a growing city the inequalities grow, this is also the case in Gothenburg. The chances of getting a good life differs between different groups of people and the ten different city districts.

"Equal Gothenburg" is a commitment in the City of Gothenburg to decrease differences in life opportunities and health. It involves all of the City. Everyone gains if the life opportunities get more equal.

The commitment involves four focus areas: good start in the early years, good conditions of upbringing, preconditions for work and sustainable and health promoting environments.

THE SWEDISH EXHIBITION & CONGRESS CENTRE

The Exhibition & Congress Centre and Gothia Towers have an unbeatable location in the city heart and have one of Europe's largest fully integrated hotels, and congress facility.

The centre has been organizing exhibitions since 1918. It is highly committed to sustainability, proven in its daily operations and in a number of international certifications.

The centre customize every event based on the wishes of the client. Some of the exhibitions to mention are Euro Horse, The Gothenburg Book Fair and Gothenburg Boat Show. Exhibition and meeting activities are divided into four areas: Society, Industry, Lifestyle & Education, and Culture & Media. Each area maintains close ties with the relevant industry and promote business and meetings on issues that effects industry, society and life-styles in northern Europe.

There are five restaurants and bars, everything from grab'n'go to fine dining. Two of the restaurants are located on floor 23 in the first tower with a spectacular view. The restaurant 'Upper House Dining' has a Michelin star. The restaurant/bar 'Heaven 23' offers a first class contemporary kitchen and the famous delicious shrimp sandwich!

<https://gothiatowers.com/congress-exhibition/?lang=en>

The Gothia Towers hotel with its 1200 rooms is connected to the exhibition centre.

<http://www.goteborg.com/en/gothia-towers/>
